

**Palm Beach County League of Cities  
GENERAL MEMBERSHIP MEETING  
Wednesday, April 24, 2013, 12:00 p.m.  
G-Star School of the Arts – Palm Springs**

**MINUTES**

**1. Call to Order and Flag Salute**

President Todd Wodraska called the meeting to order at 12:09. Vice Mayor Woodrow Hay gave the invocation and led the membership in the Pledge of Allegiance.

**2. Roll Call Cities, Introductions and Welcomes**

Mo Thornton called the roll and a quorum was attained.

**Cities represented were:** Atlantis, Belle Glade, Boca Raton, Boynton Beach, Briny Breezes, Cloud Lake, Delray Beach, Golf, Greenacres, Haverhill, Highland Beach, Hypoluxo, Jupiter, Jupiter Inlet Colony, Lake Clarke Shores, Lake Park, Lake Worth, Lantana, Manalapan, Mangonia Park, North Palm Beach, Ocean Ridge, Pahokee, Palm Beach, Palm Beach Shores, Palm Springs, Riviera Beach, Royal Palm Beach, South Palm Beach, Wellington and West Palm Beach. **Absent were:** Glen Ridge, Gulf Stream, Juno Beach, Loxahatchee Groves, Palm Beach Gardens, South Bay and Tequesta.

Mayor Bev Smith of Palm Springs welcomed the membership to Palm Springs and to the G-Star School of the Arts. Mayor Smith introduced Palm Spring council members who were in attendance: Vice Mayor Patti Waller and Councilmember Joni Brinkman. She also introduced Lynette Levy, the Village's Administrator, who put the meeting together.

Mayor Smith introduced Diane Stanley, CEO of the Lord's Place, Café Joshua, who provided the lunch sponsored by Republic Services. Ms. Stanley gave a brief description on the services the Lord's Place provides for those in need.

Mayor Smith then introduced the CEO and Founder of the G-Star School of the Arts, Greg and Dawn Hauptner. Mr. Hauptner provided the statistics of the school, stating G-Star is the largest film and active digital media school. He stated it is also the only high school in the world to own its own motion picture studio. Mrs. Hauptner informed the membership about a current project the school is working on called the "Into the Past of WW2 Experience". It will be four acres of authentic recreated WW2 battles, 3 interactive learning centers, 2 museums, 14 new classrooms and a student research center for WW2 studies.

President Wodraska recognized the newly elected and re-elected officials in the audience. They were himself, Todd Wodraska, Jupiter; Allie Biggs, Pahokee; Terence "TD" Davis, Riviera Beach; Keith James, West Palm Beach; Erin Flaherty, Lake Park; Kathleen Rapoza, Lake Park; Shelly Petrolia, Delray Beach; Jerry Taylor, Boynton Beach; Joe Casello, Boynton Beach; David Merker, Boynton Beach; Don Clayman, South Palm Beach; Bonnie Fischer, South Palm Beach; Carl Feldman, Highland Beach; Diane Walker, Pahokee and Isaac "Ike" Robinson, West Palm Beach.

Also in attendance were State Attorney Dave Aronberg, Commissioner on Ethics Pat Archer, the new Delray Beach City Manager Louie Chapman, County Commissioner Paulette Burdick and County Commissioner Shelley Vana, whose district includes Palm Springs.

President Wodraska introduced Vice Mayor Thom Barnhorn of the City of Seminole. Mr. Barnhorn is running for the Florida League of Cities second vice president seat. He stated that he too was re-

elected which allowed him the opportunity to run for the Florida League of Cities Seat. Mr. Barnhorn informed the membership his reasons for running for the seat and asked for everyone's support.

President Wodraska introduced new members Keith Jordano of Jordano Insurance Group, Bruce Tobey of Pannone, Lopes, Devereaux & West LLC and Jenna Austin. They were given an opportunity to speak with the membership about the nature of their businesses.

### **3. Additions, Deletions, and Modifications to the Agenda**

None

### **4. Consent Agenda**

#### **a. Minutes of the March 27, 2013 General Membership meeting**

**Motion and second to approve the Consent Agenda. Motion carried unanimously.**

### **5. President's Report**

President Wodraska informed everyone that today will be his last meeting as the President of the Palm Beach County League of Cities. He reflected on the past year and how much he enjoyed visiting the different locations on a monthly basis. The two at the top of his list were the International Polo Club Palm Beach in Wellington and his first meeting at Scripps in Jupiter. President Wodraska stated one of the things that he did during his tenure was attend the Florida League of Cities Annual Conference in Hollywood, where he was able to see a presentation by today's presenter Jane Grant. Ms. Grant explained the do's and don'ts of corresponding with the media during a crisis. He thought the information would be very useful to the membership and approached her about presenting. Ms. Grant is the Co-founder and President of Pierson Grant Public Relations. She develops and manages public relations programs with special emphasis on issue management and crisis communication. She conducts media training sessions for elected officials corporate CEO's and often is called upon to create a crisis communication plan. Today she will use real life examples of best practices for cities who find themselves dealing with a major crisis.

### **6. Presentations -**

#### **a. Managing the Media During a Crisis - Jane Grant, President of Pierson Grant Public Relations**

Jane Grant provided background information on the organization. She stated their goal is to keep their clients out of the news. Show them (the clients) how to respond so that they (the client) will get as little coverage as possible. Ms. Grant used the Aurora, CO movie theater shooting as an example. She provided several best practices to keep in mind.

1. Do not wait until the heat of a crisis to figure out a plan. Create a procedure ahead of time.
2. Determine who will speak. The only people that should speak are those who have pertinent information pertaining to the incident.
3. The point person who will be communicating with the media should anticipate the question(s) that are going to be asked and provide that information in the statement being made.

4. Where do you want to greet the media? City Hall is not the best choice since you will not want the reporters to clog the hall ways.
5. Dealing with the rumors. Provide the correct information in response to the rumors.
6. Maintain control of the situation.

## 7. Miscellaneous Business

### a. Ratification of Appointment to the Treasure Coast Regional Planning Council

President Wodraska reported that at the this morning' s board meeting, the Board of Directors appointed Royal Palm Beach Vice Mayor Jeff Hmara to the vacant alternate seat on the Treasure Coast Regional Planning Council.

**Motion and second to ratify the appointment of Royal Palm Beach Vice Mayor Jeff Hmara as an alternate to the Treasure Coast Regional Planning Council. Motion carried unanimously.**

### b. Ratification of the 2013-2014 Board of Directors Slate

President Wodraska listed the proposed slate of officers and board members which is as follows: **President:** Vice Mayor Scott Maxwell, Lake Worth; **1st V.P.:** Mayor Steve Wilson, Belle Glade; **2nd V.P.:** Chair Pro Tem Dawn Pardo, Riviera Beach; **Secretary/Treasurer:** Manager Mo Thornton, Atlantis; **District 1:** Mayor Bill Manuel, North Palm Beach; **District 2:** Councilmember Jerry Beavers, Haverhill; **District 3:** Councilor Robert Gottlieb, South Palm Beach; **District 4:** Manager Bill Thrasher, Gulf Stream; **District 5:** Commissioner Allie Biggs, Pahokee; **Large City:** Commissioner Angeleta Gray, Delray Beach; **Large City:** Councilmember David Levy, Palm Beach Gardens; **Large City:** Councilmember Mike Mullaugh, Boca Raton; **Large City:** Vice Mayor Woodrow Hay, Boynton Beach; **Large City:** Commission President Keith James, West Palm Beach; **Large City:** Councilman Matt Willhite, Wellington; **At Large:** Vice Mayor Robert Shalhoub, Lake Clarke Shores; **At Large:** Mayor Gail Coniglio, Palm Beach; **Immediate Past President:** Councilor Todd Wodraska.

**Motion and second to approve the 2013-2014 Board of Directors slate as presented. Motion carried unanimously.**

## 8. Legal Report

The following items can only be regulated by the state and any ordinance a municipality passes on them will be null and voided. The banning of guns at parks and government building; banning of smoking at parks, beaches or other public locations; banning of Honeybees beekeeping in residential areas; banning of certain breed of dogs unless ordinance was adopted prior to October 1, 1990.

In regards to the I.G. Funding Lawsuit, on March 28th the Fourth District issued a "Per Curiam Affirmed" ruling the I.G. can not intervene in the lawsuit, since it is a county department head. County departments can not intervene against the county. On April 17th the Fourth DCA denied the IG's Petition on the merits. This was to force the cities to pay even though there is an ongoing lawsuit with regards to the funding mechanism.

No other updates on the Red Light Cameras or the Superiority of Code Enforcement.

## 9. Executive Director's Report

Executive Director Richard Radcliffe reported on the Water Taxi Task Force, which the MPO asked the League to put together. The Task Force recommends a County-wide registration which will allow the Water Taxi Vehicles to travel throughout the county but they will have to obtain a Business Tax Receipt from the municipality where the vehicle will reside.

Mr. Radcliffe gave a legislative update. He informed the board that the Sober House Bill died on the House side. Everyone should be aware of the FDOT Bill SB1137 and HB 7127, allows FEC expand and put cell towers. Yankee Town HB357 passed 116:0, legislation is moving forward. Pension Bill SB458 and HB1399 have been opposed. Public Private Partnership, HB85 and SB84, will restrict the ability to have any private and/or public partnership. On the Federal level the Marketplace Fairness Act, which allows online retailers to collect sales tax, passed in the Senate with 74 votes. It is on its way to the House for consideration.

Gala will be on May 22 at the Kravis Center. The speaker will be Greg Rice.

#### **10. Member Comments**

Councilmember Stella Jordan thanked President Wodraska for being a wonderful president.

**11. Upcoming Meetings** – Gala at the Kravis Center on May 22nd.

**12. Adjournment** – The meeting was adjourned at 1:22 p.m..